

UTILITY PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Michel K. Bowman-Amuah	
Serial No.:	10/647,411	Conf. No. 2655
Filing Date:	August 25, 2003	Group Art Unit: 3622
Title:	CONTEXT SENSITIVE ADVERTISEMENT DELIVERY FRAMEWORK	Examiner: R. Alvarez
Docket No:	60021-376302	

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Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AND RESPONSE TO OFFICE ACTION**

Dear Sir:

In response to the Office Action mailed May 30, 2007, Applicant submits the following amendments and remarks.

**Claims** begins on page two (2) of this paper.

**Remarks** begin on page ten (10) of this paper.